

EXHIBITOR PROSPECTUS

United States Indoor Soccer Association
presents

Destination Denver!

June 14-17, 2007

**Facility Operators Conference
& Trade Show**

Adam's
Mark Hotel

Downtown
Denver, CO



THE EVENT

The United States Indoor Soccer Association's annual Facility Operators Conference & Trade Show is the premier event for public and private recreational sport facility operators with programming including indoor soccer. **Now in its seventh year**, the USIndoor Conference offers an opportunity for facility operators to share experiences and learn from colleagues and other experts in sports facility management and development. The Conference brings together facility operators with all levels of experience—from the veteran, to the new, to the aspiring. **With two distinct educational tracks** for existing operators and startups, and additional specialized programs and general sessions, USIndoor's Facility Operators Conference represents an invaluable opportunity for anyone looking to stay atop the latest industry trends or to get ahead of the curve in sport facility development.

Given the industry's significant number of owner-operators, Conference attendees are the primary decision-makers for their facilities. Indeed, this is the most-cited reason exhibitors give for returning year after year. It's also a fun and informative event, where exhibitors can truly get to know prospective customers, not only because of the Trade Show's intimate nature, but also from the seminars and social activities, which they are encouraged to attend. The fact that most exhibitors are existing Corporate Members of the association or sponsors also conveys the Conference's value.

The indoor soccer industry has witnessed average annual growth of over 15% for the last decade.

THE INDUSTRY

With the total number of indoor soccer facilities in the US estimated around 700, the indoor soccer industry has witnessed average annual growth of over 15% for the last decade. Similarly, USIndoor has grown from 25 facility and startup members in 2000, to 85 in 2001, to 175 in 2002, to well over half of the industry today.

The Sporting Goods Manufacturers Association recently estimated indoor soccer participation over 5 million, making it one of the country's Top-10 team sports, and the industry continues to grow—not just in the traditional commercial sector, but also among universities, municipalities and other non-for-profit organizations, like YMCAs and Boys & Girls Clubs. It continues to be USIndoor's mission, and one of the purposes of the Facility Operators Conference & Trade Show, to lead this growth through the 21st century.

THE TRADE SHOW

USIndoor's annual Trade Show is one of the most highly anticipated events of the year in the indoor soccer industry. While growing, the Trade Show remains intimate. This year's event expects 40 exhibitors—most who have been returning for years. Exhibitors reflect the entire spectrum of goods and services providers representing:

- building construction & design
- synthetic turf & other flooring
- soccer boards
- administrative software
- insurance & financial services
- human resources
- energy and utilities
- coin operations
- apparel
- soccer equipment
- youth programs
- and much more

High traffic is assured dedicated by exhibit hall hours, food, cocktails, giveaways and other organized promotions on the Trade Show floor. Exhibitors and attendees mingle, engage in substantive topics, and do business. The layout makes every location optimum, as virtually every attendee walks the entire floor.



EXHIBIT HALL SCHEDULE

Friday, June 15

4 pm – 7 pm

Welcoming Reception
(Set-up 10 am – 3:30 pm)

Saturday, June 16

10:45 am – 1:45 pm

Luncheon, Giveaways and Promotions
(Breakdown: 2 pm-6 pm)

EDUCATIONAL PROGRAM

Friday, June 15

1:30 pm – 2:30 pm

2:30 pm – 4 pm

Welcome & Keynote Address
Educational Sessions

Saturday, June 16

8 am – 9:30 am

9:30 am – 10:45 am

2 pm – 4:30 pm

4:30 pm – 5:30 pm

General Sessions and Keynote Address
Educational Sessions
Educational Sessions
Cocktail Hour

Sunday, June 17

9 am – 12 pm

Educational Sessions

EXTRAS

Certifications, Symposium & Tours

Wednesday, June 13 –
Thursday, June 14

Certified Arena Operator Class (NEW)

Thursday, June 14

11 am – 5 pm

Facility Bus Tour

Friday, June 15

8 am – 1:20 pm

9 am – 3 pm

2nd Annual Veteran Operator Symposium (INVITE ONLY)
Referee Certification Class (at North Jeffco Parks & Rec.)

EXCURSIONS AND SOCIAL EVENTS

Saturday, June 16

5:30 pm – 10 pm

Colorado Rockies Baseball Game at Coors Field

Sunday, June 17

12:30 pm – 7 pm

Whitewater Rafting

The foregoing schedule is subject to change without notice. Please see www.usindoor.com for details and updates.

LOCATION & LOGISTICS

Atop its Mile High perch, Denver boasts breathtaking views of the Rocky Mountains and 300 days of beautiful sunshine a year. While best known for its outdoor lifestyle, Denver is also a vibrant city, sports town, cultural center, shopping mecca and a major hub for cross-continental travelers (Airport Code “DEN”). Attendees will enjoy all the attractions within easy walking distance of the Adam’s Mark, our host hotel, ideally located on the edge of Downtown Denver’s 16th Street Promenade—also known for its panoply of restaurants, shops, bars and entertainment.

Visit the Denver Metro Conventions & Visitors Bureau (www.denver.org) for more information on the Denver area.

The Adam’s Mark



adam’s mark
the hotel of denver

The Adam’s Mark is offering a special nightly rate of \$109 to USIndoor Conference attendees registering prior to May 25th. Mention USIndoor to qualify.

Adam’s Mark Downtown Denver
1550 Court Place
Denver, CO 80202
Hotel phone: 303-893-3333
Toll-free reservation line: 877-642-9212
Web site address: www.adamsmark.com/denver/

Frontier Airlines (Meeting ID: 3ZPOJ)

USIndoor is pleased to have Frontier Airlines as Official Airline of its 2007 Facility Operators Conference & Trade Show. Passengers receive 10% off all published roundtrip fares at www.FrontierAirlines.com. Select “More Search Options” from the home page and enter Meeting ID 3ZPOZJ. Attendees may also use a travel agency by providing the ID at the time of booking.



SPONSORSHIP

USIndoor's 2007 Facility Operators Conference and Trade Show offers more exposure and publicity than ever before for exhibitors eager to stand out. With several sponsorship packages to choose from, your company can select the package that best suits its goals and budget. But don't delay—We are almost sold out!

For additional information, visit www.usindoor.com/conference2007_sponsorship.html or call USIndoor directly at 703-820-2810.

2007 Sponsors

Medallion Athletic Products
The Monument Sports Group
02HR
Sport Pins International
Sports Facility Management
Sports I.T./Lil' Kickers
Zoom Media

Past Exhibitors

Admiral USA
Affiliated Power Purchasers International
All Sports Enterprises
Amateur Athletic Union
Amazing Digital Magic
American Indoor Soccer League
American Soccer Company (SCORE)
American Specialty Insurance and Risk Services
Athletica
Badging Solutions
Becker Arena Products
Betson Industries
Big Ass Fans
Big Tease T-Shirt Company
Bollinger Insurance
Calcio USA
Cascadia Sport Systems
Covermaster
Digital Scout
Eurosport
Everest International
EZFacility.com
The Farley Group
FieldTurf
First National Merchant Solutions
Forever Green
FrontLine Solutions
General Sports Turf
Get Some Balls
The Goals Group
Gold Consulting
Greater Woodfield Convention & Visitors Bureau

Hasty Awards
Hellas Construction
Identification Data and Imaging (IDI)
Infinite Creative Entertainment (ICE)
Irving Convention & Visitors Bureau
Kodiak Sports
Lil' Kickers
Maximum Solutions
Medallion Athletic Products
The Monument Sports Group
National Indoor Championship
Nomo Studios
Pinnacle Indoor Sports
PRO Design & Vending Technologies
Profitable Food Facilities
ProGrass
SEI
Signature Fencing
Signature Structures
Soccer Resort
SoccerWorld
Soccer Xtreme
SoccerTots
Sport Systems Unlimited
Sport Pins International
SPORTEXE
Sporting Essentials
Sports Facilities Advisory
Sports Facility Management
Sports I.T.
Sprinturf
Summit Structures
Tarkett Sports
TST Systems
United States Adult Soccer Association
Universal Fabric Structures
USIndoorTV
USA Hockey Inline
Vauntcom
Venom Athletics
Visual Sports Systems
World Vision
Yeadon Fabric Structures
Zoom Media



US INDOOR EXHIBITOR CONTRACT TERMS AND CONDITIONS

- 1. Application and Registration:** Subject to your registration and payment and USIndoor's acceptance thereof, USIndoor may grant admission to, and exhibit space for, you and your officers, employees, agents (hereinafter referred to as the "Exhibitor") in connection with its Seventh Annual Facility Operators' Conference, scheduled June 14-17, 2007 (the "Event"), at the Adam's Mark Hotel, Downtown Denver (the "Adam's Mark"), 1550 Court Place, Denver, CO 80202 (contact: Soulaiman Bahalla.) USIndoor reserves the right, in its sole and unfettered discretion, to determine the eligibility of exhibitors and exhibits for the show.
- 2. Individual Attendees:** Exhibitor's admission shall apply to one representative. Exhibitor may register additional bona fide representatives at the lowest admission rate available at the time for USIndoor Facility Members. Exhibitors who do not pre-register must complete an on-site registration form and submit proof of company affiliation. Exhibitor badges are non-transferable. Each representative must display the official badge at all times while in the exhibit area or otherwise attending any private Conference event.
- 3. Exhibit Reservation:** For each exhibit space reserved by Exhibitor, USIndoor shall allocate a 8' by 10' area for Exhibitor beginning Friday, June 15 (opening at 10:00 a.m. for setup) and ending Saturday, June 16, 2006 (break down to be completed by 6:00 p.m.) USIndoor shall assign all exhibit space, subject to its sole discretion, notwithstanding any request Exhibitor may make, and Exhibitor agrees to accept any such assignment or reassignment, if applicable. USIndoor expressly reserves its right to change the exhibit space anytime to 10' by 10' at its sole discretion.
- 4. Setup and Break Down:** Exhibitor agrees to have its booth(s) and products set up and prepared for the trade show by 3:30 p.m. on Friday, June 15th. Exhibitor agrees no display will be dismantled or goods removed until the absolute end of the trade show on Saturday, June 16th. Thereafter, Exhibitor agrees to remove its display and equipment from the show site and clean its exhibit space by the final move-out time limit, or in the event of failure to do so, Exhibitor agrees to pay additional costs as may be incurred.
- 5. Assignment and Subletting:** Exhibitor shall not assign any rights under this contract or sublet or share its space without the prior written permission of USIndoor, which permission may be arbitrarily withheld. Exhibitor may display only the goods manufactured or dealt in by it in its regular course of business.
- 6. Services and Rental Equipment:** Most of the services customarily required by exhibitors will be available by arrangement with the Adam's Mark or its preferred providers, subject to exception based on need or the Adam's Mark's discretion. Such circumstances shall comply with the Adam's Mark policy, including but not limited to requirements for third-party indemnification and proof of insurance. No other contractors will be permitted without prior approval by USIndoor and the Adam's Mark. Exhibitors will be solely responsible for arranging necessary services with, and for payment of any fees due to, the Adam's Mark or other provider(s). Exhibitor should request directly from the Adam's Mark storage, setup, packing, labeling and shipping instructions, information regarding furniture and audio visual rental, electrical and internet services, lodgings and other accommodations not otherwise reserved and included in Exhibitor's registration with USIndoor, along with each of their attendant fees.
- 7. Furnishings Not Included:** Neither USIndoor nor the Adam's Mark will be providing exhibit dividing tape, signage, piping, draping, or extra tables unless expressly requested by Exhibitor and subject to Exhibitor's expense. Notwithstanding the foregoing, Exhibitor may supply additional tables, draping, display cases, etc., provided that all items fit entirely within the exhibit space.
- 8. Exhibitor Covenants:** USIndoor shall at all times maintain the right to terminate this contract for any conduct which USIndoor considers objectionable. a) Exhibitor agrees to abide by all rules and regulations adopted by USIndoor in the best interests of the Event and agrees that USIndoor shall have the final decision in adopting any rule or regulation deemed necessary prior to, during and after the show, including modifications to this contract. c) Exhibitor agrees to obtain and maintain at its own expense any licenses or permits from government bodies which may be required for the operation of its trade or business during the show and to pay all taxes that may be levied against it as a result of the operation of the trade or business in the space.
- 9. Displays and Demonstrations:** Exhibitor agrees to occupy the contracted exhibit space during the term of the show and to exhibit only the products described under Exhibitor's registration, as accepted by USIndoor. All demonstrations, exhibits, and distribution of literature must be confined to the allotted exhibit space, except as specifically exempted in writing by USIndoor. In addition, Exhibitor agrees to use its space for lawful purposes and to conform to laws of all applicable jurisdictions. This shall include, but is not limited to, avoiding disruptive behavior on the part of Exhibitor and its employees and agents.
- 10. Prohibited Activities and Substances:** Exhibitor shall not use, or permit to be used, the property of the Adam's Mark for any purpose other than those contemplated hereunder and will not cause, maintain or permit any nuisance in, on or about the Adam's Mark property. Exhibitor shall be liable for any damage caused by it to any property of the Adam's Mark, its agents, any other exhibitor or USIndoor. Exhibitor may not apply paint, lacquer adhesive or other coatings to the property of the Adam's Mark, its agents, any other exhibitor or USIndoor. Exhibitor is strictly prohibited from possessing or transporting any materials, which involve or contain or constitute directly or indirectly any "hazardous substances," as defined by policy of the Adam's Mark, or any form or type of pyrotechnics, fireworks, flares, flames or other flammable or explosive materials or items.
- 11. Insurance:** Exhibitor shall obtain and maintain at its own expense during the period, commencing on the first move-in date and terminating on the last move-out date, a policy of insurance that protects USIndoor and insures Exhibitor against all claims, demands, actions or proceedings for sums of money, damages, costs, penalties and losses and all liability which may be imposed by law for loss of life, personal injury, or damage to or loss of property arising from or in any way connected with the Exhibitor's presence or operations at the Event. The policy shall provide coverage of at least \$2,000,000 for each separate occurrence and, upon USIndoor's or the Adam's Mark's request, name them as "additional insureds." Neither USIndoor nor the Adam's Mark assumes any responsibility for the safety of the personnel and property of Exhibitor or the personal property of its officers, agents, servants or employees. Should Exhibitor wish to insure its personnel or goods against injury, theft, damage by fire, accident or other cause, it must do so at its expense.
- 12. Indemnity:** a) Exhibitor accepts all risks associated with the use of the exhibit space and environs. Exhibitor shall not make any claim or demand or take any legal action, whatsoever, against USIndoor or the Adam's Mark (including their respective affiliates, officers, owners, agents, members, employees, parents, insurers, predecessors, successors and assigns) for any loss, damage or injury howsoever caused, to Exhibitor or its property. b) Exhibitor agrees to indemnify, hold harmless, protect and defend, at its sole cost, USIndoor and the Adam's Mark (et al.), from and against all claims, obligations, debts, losses, suits, damages, fines, penalties, amounts paid in settlement, judgments, expenses, costs and charges of every kind arising from this contract or resulting from Exhibitor's occupancy of the exhibit space or its environs (including the acts and omissions of its contractors, subcontractors, employees, agents or vendors), for any reason or personal injuries, death, property damages or any other cause sustained by Exhibitor or its officers, agents, employees or by another exhibitor, or USIndoor or a visitor to the trade show.
- 13. Termination of Contract:** a) Exhibitor may cancel this contract only if written notice is received by USIndoor prior to May 15, 2007. In such instance, registration fees, less a \$150 administrative fee, will be refunded. Thereafter, all registration payments are non-refundable. b) In the event Exhibitor fails to make payment as aforesaid or fails to comply in any respect with this contract, USIndoor reserves the right to cancel this contract without notice, whereupon all rights of Exhibitor hereunder shall cease and terminate. Any payment made by Exhibitor on account hereof will be retained by USIndoor as liquidated damages for breach of contract, and USIndoor may thereupon rent said space. Failure to appear at the Event does not release the Exhibitor from responsibility for payment of the full cost of the space rented.
- 14. Trade Show Cancellation:** a) In the event the building in which the trade show is held is destroyed or, if for any reason USIndoor is unable to permit the Exhibitor to occupy the space, or if the show is canceled or curtailed, USIndoor will not have any liability to Exhibitor for any loss of business, damage or expense of whatsoever nature or kind that Exhibitor may suffer. b) Should the premises in which the show is being conducted become unavailable for occupancy, for "cause or causes" not within the control of USIndoor, USIndoor will not be held responsible for any claims or damage which might arise in consequence thereof. The "cause or causes" listed will include, but not be limited to, government regulations, curtailment of transportation, fire, lightning, casualty, explosion, flood, weather, epidemic, earthquake, acts of public enemies, riots or civil disturbances, terrorism, strike, lockout, boycott, or other acts of God.
- 15. Law and Venue:** This contract shall be governed by the laws of the Commonwealth of Virginia. Any suit, action or proceeding arising out of or relating to this contract, or its interpretation, performance or breach shall be instituted in the United States District Court for the Eastern District of Virginia or any court of the Commonwealth of Virginia located in the County of Fairfax, Virginia, unless otherwise agreed by written stipulation.

Thursday, June 14 -
Sunday, June 17



Adam's Mark Hotel
Downtown Denver, CO

2007 Facility Operators Conference & Trade Show

EXHIBITOR REGISTRATION

Reservation

___ Booth Spaces (Fri. 6/15 - Sat. 6/16)

___ Total Admissions

Attendees Names:

___ Facility Bus Tour (Thurs. 6/14)

Attendees Names:

___ Colorado Rockies (Sat. 6/16)

Attendees Names:

___ Whitewater Rafting (Sun. 6/17)

Attendees Names:

Payable upon receipt of Confirmation and Invoice.

Exhibition Pricing

Members: \$625 *per* booth

Non-Members: \$1,095 *per* booth

*Each includes exhibition booth (8 x 10 sq. ft), 1 admission,
2 folding chairs, 3 x 6 sq. ft. table with skirt, and a trash can.*

Options

Additional Attendees: \$90/person

Storage, Electricity, Internet: variable pricing

Hotel Service Order will be emailed

Extras

Facility Bus Tour (Thurs., June 14): \$55

Colorado Rockies Baseball (Sat., June 16): \$90

incl. travel, food & beverages, and admission

Whitewater Rafting (Sun., June 17): \$50 *incl. transportation*

Main Product or Service Lines (*e.g.*, building construction, flooring, soccer boards, insurance, software, scoreboards, etc.):

** Required Field*

Business Name:*

Primary Contact:*

Title:*

State/Province:*

Address:*

City:*

Postal Code: * Country:

Telephone: * Evening:

Fax:

Email Address:*

(Invoice and confirmation will be sent to this Email address.)

Web site Address:

Member Non-Member Want to learn more *

I acknowledge having read and understood the Exhibitors' "Terms and Conditions" and agree thereto.

To complete your registration, email your corporate logo to info@usindoor.com and fax *and* mail this form to:

USIndoor
P.O. Box 6569
Arlington, VA, 22206

Tel. 703-820-2810
Fax 509-357-7096